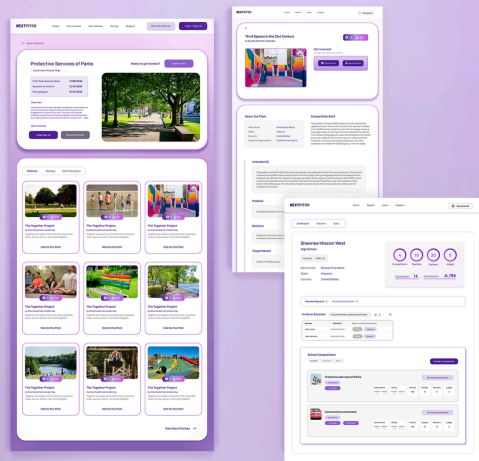




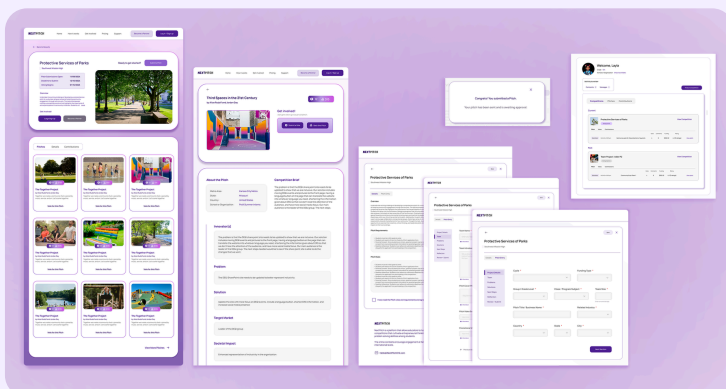
NextPitch Community

Where Entrepreneurial Thinking Meets the Spirit of Competition

NextPitch is a platform that allows educators to host web-based pitch competitions that **cultivate entrepreneurial thinking, creativity and problem solving abilities among students**. The online contests encourage engagement at family, community, and international levels.



How It Works:



Pitch Entry and Competition

- 1 Educator Creates a Competition or Joins a Global Competition
- 2 Students Develop and Explain a Solution, Product, or Service
- 3 Students Record a Pitch Video and Submits to NextPitch
- 4 Students Compete: Share for Votes and/or Funding

NextPitch Addresses Multiple **Educational Gaps**

Student Engagement

Financial Literacy

Entrepreneurial Mindset

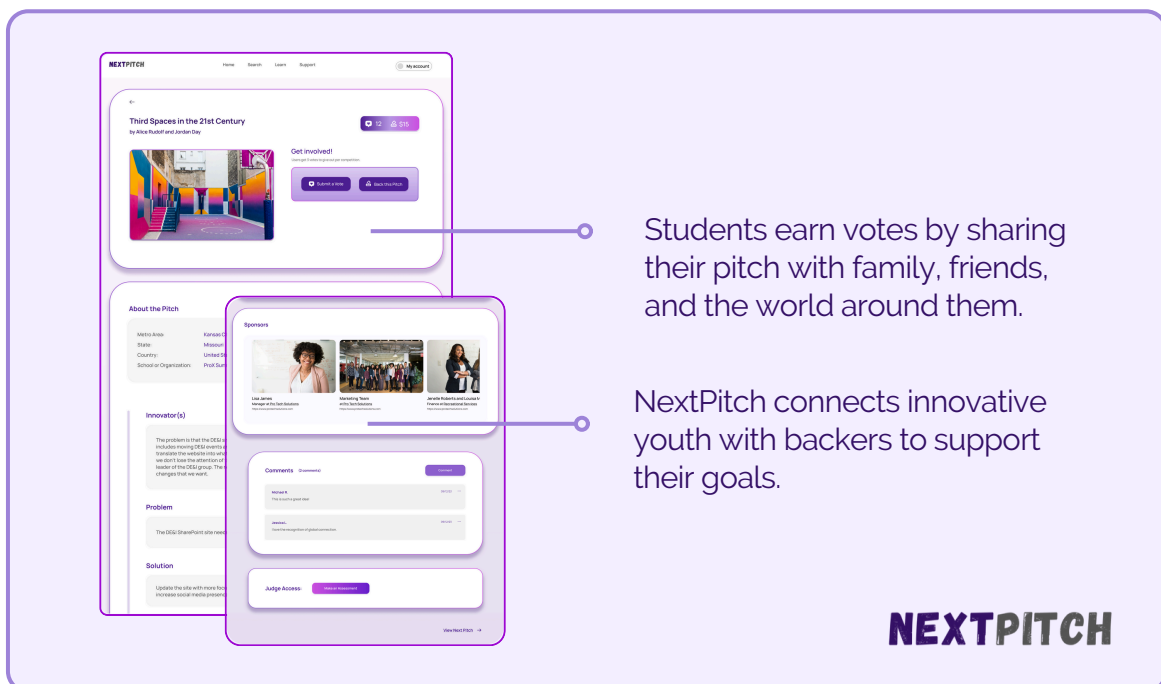
Industry Professional Feedback

Global Learning Community

Family Engagement

Educators choose and monitor options for engagement:

- **Voters-** Team(s) with the **most votes** may receive special awards. The teams that share the most will receive the most votes.
- **Funders-** Teams may have the opportunity to receive financial **contributions** from their voters/backers.
- **Commenters-** Community partners may provide **feedback** on pitch submissions.
- **Judges-** Community partners may serve as guest judges who provide feedback on **rubrics** and may select special bonus winners.



The screenshot displays the NextPitch website interface. At the top, there is a navigation bar with 'Home', 'Search', 'Login', and 'Support' links, along with a 'My account' button. The main content area features a pitch submission titled 'Third Spaces in the 21st Century' by Alice Russell and Jordan Day. Below the title, there is a video thumbnail and a 'Get involved!' section with buttons for 'Submit pitch' and 'Backtrack'. The pitch details include 'About the Pitch' (with filters for State, Country, School or Organization), 'Innovator(s)', 'Problem', 'Solution', 'Sponsors', 'Comments', and 'Judge Access'. The 'Sponsors' section shows three profiles with photos and names. The 'Comments' section has a 'Submit comment' button. The 'Judge Access' section has a 'Request access' button. The NextPitch logo is visible in the bottom right corner of the screenshot.

Students earn votes by sharing their pitch with family, friends, and the world around them.

NextPitch connects innovative youth with backers to support their goals.

NEXTPITCH

NEXTPITCH COMMUNITY AND LINGO



Pitch Team

One or more young people who submit a pitch/idea.

Educator

Teacher (core or CTE), college professor, or community program leader.

Voters

Family, friends, and others who vote for their favorite pitch.

Voting is always free to the public. Voters may cast up to 3 votes per competition.

Funder

Individual/Organization who makes a financial contribution to a team.

Partner: Guest Judge

Industry professional or community member who completes a pitch rubric.

Partner: Commenter

Industry professional or community member who leaves a supportive comment.

Sponsor

Organization or individual offering additional support to schools and districts.

Innovation Scholar

All youth who submit a pitch.

Innovation Fellow

Youth who submit a pitch that receives funds.

Pitch Team Payouts

NextPitch allows multiple payout options: (1) classroom rewards, (2) classroom/project supplies, (3) scholarships, (4) real service project funding, (5) real business startup funding, and (6) real business scale-up funding. Teams select the payout type when submitting their pitch. All classroom/program-based rewards are verified and sent to the district financial offices. Funds are not paid directly to educators. These funds are often used to bring their idea to life or for classroom celebrations.

NextPitch Community

ENGAGING IN THE ECOSYSTEM



NextPitch makes it easy to engage an entire ecosystem of supporters.

Protective Services of Parks Ready to get started? [Submit a Pitch](#)

Southwest Mission High

Pitch Submissions Open: 11/08/2024
Deadline to Submit: 12/10/2024
Voting Begins: 01/15/2025

Overview
Undertake the exciting challenge of developing a comprehensive pitch for a volunteer program aimed at fostering community engagement through service work. The task encompasses crafting a compelling narrative that highlights the importance of active participation in community initiatives. Students will [more](#)

Get involved!
[Judge Sign Up](#) [Become a Partner](#)

VOTERS

The top pitch teams with the most votes will receive an award. Voters have three (3) votes per competition. Must have a valid email to login.

← Step 1 of 3

You're backing a great pitch!

Third Spaces in the 21st Century
by Alice Rudolf and Jordan Day

Back This Pitch
\$

Educator Bonus
\$

Contribution: 0.00
Educator Bonus: 0.00
Processing Fee: 0.00
Admin Fee: 0.00
Total: 0.00

Leave a word of encouragement or recommended resources. 500 character max

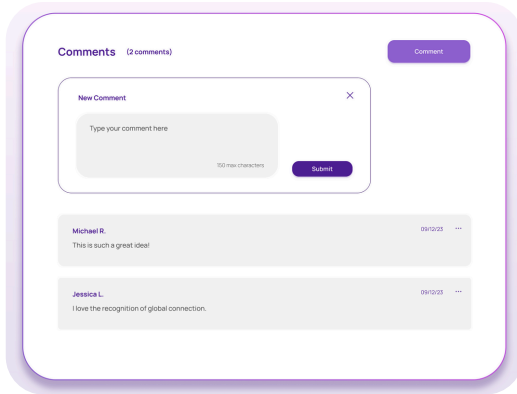
[Continue to Payment Details](#)

FUNDERS

Individuals and organizations may choose to make financial contributions to support a pitch.

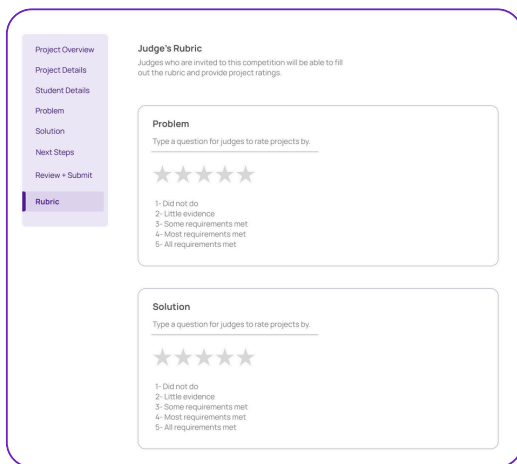
NextPitch Community

ENGAGING IN THE ECOSYSTEM



PARTNER: COMMENTERS

Industry professionals and community members may choose to leave a supportive comment. Each educator chooses the partners they prefer working with.



PARTNER: JUDGES

Judges use a rubric to provide ratings and may also choose to leave public comments under each pitch. Each educator chooses the rubric criteria they prefer.

COMMUNITY PARTNERS (INDIVIDUAL + ORGANIZATION)

Community partners vote and have the ability to submit public comments that are supportive and encouraging to young people.

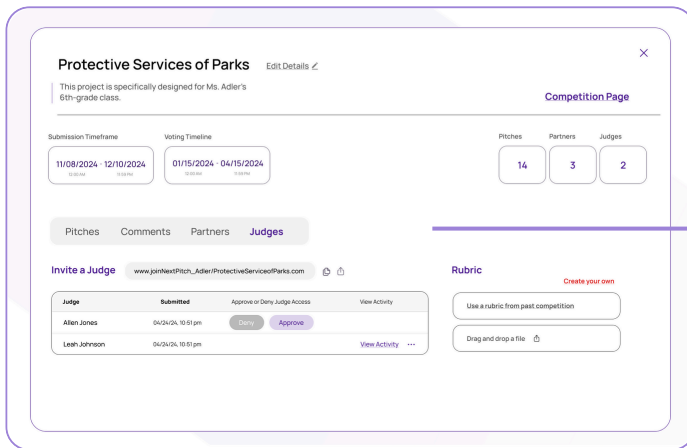
This role is an exciting way for educators to engage local businesses and community service organizations. Approved partners can watch pitches from anywhere and offer up advice that inspires students and the public.

Organization-wide access is available for corporate partners to track engagement.

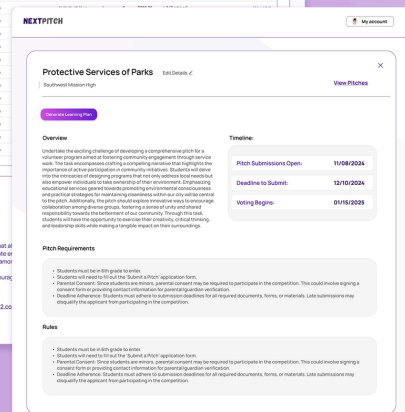
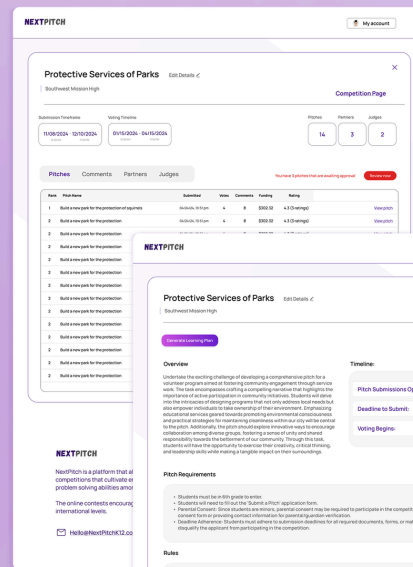
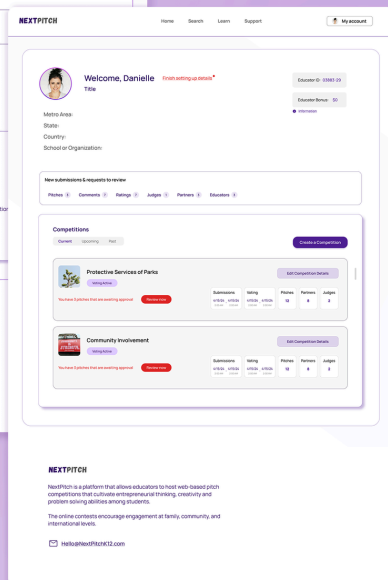
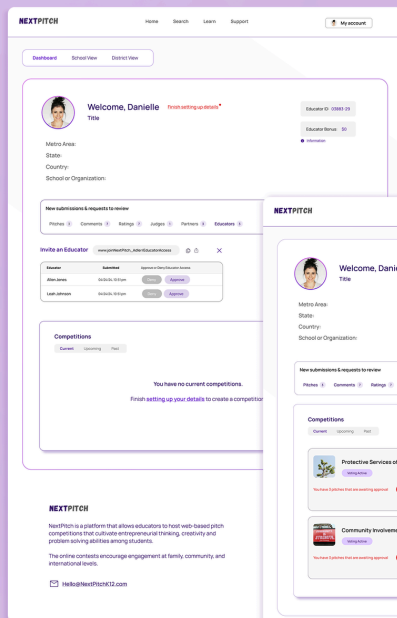
EDUCATOR APPROVAL

SAFETY & QUALITY

Industry professionals and community members may choose to leave a supportive comment. Each educator chooses the partners they prefer working with.



Educators approve all pitches, comments, judges, and partners ensuring NextPitch a platform that provides students with safe and quality feedback.



2022-2023 KANSAS CITY PILOT

NextPitch has helped The Kauffman Foundation's ProX Summer Interns Engage at Family, Community, and International Levels.

Case Study



9 COMPETITIONS

39,000+ UNIQUE VISITORS

900+ STUDENTS

8M 43S AVERAGE TIME SPENT

278,000+ PAGE VIEWS

An Engaging Activity for all Educators and Programs

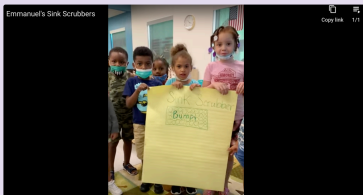


Scan QR to
Watch Now

Whether gearing up for a global or privately hosted competition, educators have the power to **light the entrepreneurial spirit** in learners of all ages. The connection of the pitch to a content area is related to the question that learners must pitch solutions for.

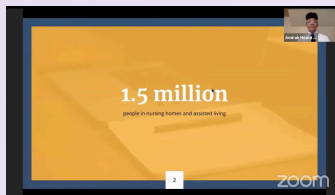
Here are a few challenge questions from our high school teams:

- **Math:** What is the next million-dollar business algorithm?
- **English:** How can we use persuasive language to influence social change?
- **Science:** What is the next step in the future of aviation?
- **Career:** How can educators best prepare youth for the real world of work?
- **Community Building:** How can our school be more inclusive of others?



**Traditional Classroom: Assignment:
Respond to The Same Challenge**

[Preschool Shapes and Writing](#)



**Design Thinking: Students
Identify a Problem to Address**



**Entrepreneurship: Start or
Grow a Real Businesses**

[K-12 Business Programs](#)

CORE ACADEMIC INTEGRATION >>>

What strategy can educators use to
**increase engagement in Language
Arts and literacy?**

7TH GRADE

ADD TO ANY CHALLENGE

Describe how your solution or plan impacts the setting/environment around the problem.

ADD TO ANY CHALLENGE

Describe how your solution or plan impacts alternate or opposing ideas related to the problem.

8TH GRADE

ADD TO ANY CHALLENGE

Describe how your audience impacts the language (figurative, connotative, and specific word choices) used in the pitch you are presenting.

ADD TO ANY CHALLENGE

Describe the advantages and disadvantages of using different mediums (e.g., print or digital text, video, multimedia) to communicate the solution to the problem you are trying to solve.

9TH GRADE

ADD TO ANY CHALLENGE

Describe how your solution or plan impacts others' points of view or cultural experiences.

ADD TO ANY CHALLENGE

Describe how your solution or plan impacts how members in your community (or other communities) interact with each other.

10TH GRADE

ADD TO ANY CHALLENGE

Describe how your solution or plan involves the use of technology (content presented in diverse formats and media).

ADD TO ANY CHALLENGE

Describe how the words, phrases, and specific word choices used in your presentation impact the meaning and tone of the problem and solution.

ENGLISH LANGUAGE ARTS

What strategy can staff members use to
**increase student and family
engagement at school events?**



11TH GRADE

ADD TO ANY CHALLENGE

Describe how the accuracy, credibility, and verification of your presentation will impact your audience's reaction to your pitch.

ADD TO ANY CHALLENGE

Describe your team's strategy for (1) posing and responding to questions that probe reasoning and evidence; (2) hearing a full range of positions on the topic; (3) clarifying, verifying, or challenging ideas and conclusions; and (4) promoting divergent and creative perspectives around the solution you are pitching.

12TH GRADE

ADD TO ANY CHALLENGE

Describe how creating a pitch required you to develop claim(s) and counterclaims fairly and thoroughly, related to the problem you are solving.

ADD TO ANY CHALLENGE

Describe how creating a pitch required you to work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles.

CORE ACADEMIC INTEGRATION

What strategy can educators use to
**increase awareness of the real world
applications for math?**



7TH GRADE

CHALLENGE

What is the best use of outdoor space in your community? Be sure to incorporate ratios, proportions, and scale drawings of geometric shapes in your pitch.

ADD TO ANY CHALLENGE

Incorporate costs and expenses into your pitch using expressions, equations, and graphs.

8TH GRADE

CHALLENGE

What is the best way to gather and present data to reveal the major concerns in your community?

ADD TO ANY CHALLENGE

Incorporate data tables, graphs, and functions that represent data in your pitch.

MATHEMATICS

What challenge can you use to increase engagement in your classes?

GEOMETRY

CHALLENGE

How can you optimize the use of space in a new community recreation center?

ADD TO ANY CHALLENGE

Incorporate the use of 3d figures, area, and volume in your pitch.

ALGEBRA

CHALLENGE

How can you raise funds to support areas of major need within your school?

ADD TO ANY CHALLENGE

Include function models that would produce the highest financial gains, details about expenses, and describe the overall cost.

PROBABILITY & STATISTICS

CHALLENGE

What solution or plan can be used to improve school culture? Use data to reveal major factors that affect school culture and to describe the outcomes you predict.

ADD TO ANY CHALLENGE

Include tables that describe inferences and interpretation of your data, then describe the data driven conclusions that were made.

DATA ANALYSIS

CHALLENGE

What is a strategy to increase business startup among demographic groups that are underrepresented in entrepreneurial engagement?

ADD TO ANY CHALLENGE

Explaining the importance of being able to interpret data when making your pitch.

ACADEMIC INTEGRATION

What strategy can educators use to increase engagement in social and emotional learning activities?

SELF-AWARENESS

ADD TO ANY CHALLENGE

Describe how your solution or plan relates to one of the following: honesty and integrity; having a growth mindset; or developing interests and a sense of purpose.

ADD TO ANY CHALLENGE

Describe how your solution or plan involves: linking feelings, values and thoughts; examining prejudices and biases; or experiencing self-efficacy.

SELF-MANAGEMENT

ADD TO ANY CHALLENGE

Describe how your solution or plan involves: identifying and using stress-management strategies; exhibiting self-discipline and self-motivation; or showing the courage to take initiative.

ADD TO ANY CHALLENGE

Describe how your solution or plan demonstrates planning and organizational skills.

RESPONSIBLE DECISION-MAKING

ADD TO ANY CHALLENGE

Describe how your solution or plan was influenced by one of the following: learning to make a reasoned judgment after analyzing information, data, facts; or anticipating and evaluating the consequences of one's actions.

SOCIAL AWARENESS

ADD TO ANY CHALLENGE

Describe how your solution or plan demonstrates: showing concern for the feelings of others; identifying diverse social norms, including unjust ones; or understanding the influences of organizations/systems on behavior.

ADD TO ANY CHALLENGE

Describe how your solution or plan involves: taking others' perspectives; recognizing strengths in others; or showing concern for the feelings of others.

RELATIONSHIP SKILLS

ADD TO ANY CHALLENGE

Describe how your solution or plan demonstrates: resolving conflicts constructively; showing leadership in groups; or seeking or offering support and help when needed.

ADD TO ANY CHALLENGE

Describe how your solution or plan involves: developing positive relationships; demonstrating cultural competency; or resisting negative social pressure.

ADD TO ANY CHALLENGE

Describe how your solution or plan relates to: recognizing how critical thinking skills are useful both inside & outside of school; reflecting on one's role to promote personal, family, and community well-being; or evaluating personal, interpersonal, community, and institutional impacts.